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November 2 – 4, 2011 | 2011 Fall Conference & 31st Annual Credit Union Trade Show

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Early Bird Registration Fee
Prior to October 11, 2011 is
\$ 795.00

Registration Fee
After October 11, 2011 is \$ 875.00

Hotel Accommodations*
The above conference fees do not
include hotel accommodations.
For reservations, please contact the
hotel directly (see below).
A special group rate starting at
\$ 189.00 CDN,
plus applicable taxes is available until:
October 17, 2011.

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* Be sure to mention that you are
attending the Central 1
2011 Fall Conference to receive
preferred rates!

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Once again, we have an exceptional speaker line-up on the state of the economy, the financial service industry, insights into customer and member service teamwork through motivation and a creative look at various sales and marketing perspectives.

THIS YEAR'S KEYNOTE SPEAKER'S INCLUDE:

Don Bell, Founder & former Executive Vice President, Westjet

One of the 4 founders of Westjet, who champions teamwork while inspiring leaders to see the value their people bring to the job.

Louis Hernandez, Jr., Author & Chairman of the Board & CEO of Open Solutions Inc.

A strong advocate of community banks and credit unions, he suggests now is the perfect time for the leaders of today's community-based financial institutions to seize the day and lead the financial services industry back to the center of economic vitality and drive economic growth—one community at a time.

David Prentice, Sales & Marketing Expert

Examining ways to better understand customer service and satisfaction, personal motivation and teamwork in a service environment.

Jim Mathis, Author & Reinvention Strategist

Returning by popular demand, to give his insightful and humorous update into reinventing yourself and your business in a challenging economy.

Plenary Sessions will address **Evolving Technology & Payment Trends, Basel III Capital Rules for Credit Unions** (presented by Deposit Insurance Corporation of Ontario), **Board Recruitment Skills & Gap Analysis** and our always informative and up-to-date, **Economic Outlook**.

This year's agenda is packed with networking sessions and workshops that will provide key insights into such areas as **Foreign Exchange Strategies, EnviroScan Trends, Human Capital Management Strategies, Legislative & Democratic Matters, Foreign Account Tax Compliance Act, ERM, Registered Disability Savings Plans, and Effective Board Governance**.

Early bird sessions are set to kick off each day covering such topics as **Compensation Trends**, facts around the **AML Compliance Training for Directors, Business Continuity Planning (BCP), Inter-Credit Union Connectivity and Canadian Credit Union Support to Third World Countries**, to name a few.

Plus... CUSource CUDA Camps run from October 31st through November 2nd, and the "IYC 2012" Breakfast Forum. For more information, click [here](#). Find out what your credit union needs to know for the "2012: International Year of Co-operatives".

Registration opens September 19th. Watch for further announcements on www.central1.com/fallconference and e-central.

For Fall Conference
Sponsorship Opportunities:

Jennifer Hiebert
T 604 737 5053
jhiebert@central1.com

To enquire about Trade Show
exhibit space:

Lorraine Yao
T 604 730 6358
lyao@central1.com

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