

 central 1

MOMENTUM 2026

Sponsorship & exhibitor package

October 26 – 28, 2026 | Fairmont The Queen Elizabeth, Montreal, QC

Showcase your brand where financial leaders connect

Momentum gives your brand a high-impact platform to build visibility and relationships with 450+ financial services leaders across Canada.

Why sponsor Momentum 2026

Amplify your brand through high-impact placements across digital and on-site touchpoints.

Influence decision-makers through networking moments designed to spark conversation.

Captivate attention through interactive activations and high-visibility exhibit experiences.

Stand out by aligning your brand with a conference that has decades of industry credibility.



Interested in becoming a Momentum partner?

Explore the sponsorship opportunities in this package and email events@central1.com to learn more.

Why this audience will be engaged

Momentum prepares attendees for what's next in payments, treasury, risk and innovation — with practical insight they can act on.

Industry transformation

Regulation, infrastructure and competitive shifts reshaping priorities

Future-ready payments

The Real-Time Rail, open banking, AI and what readiness requires

AML, compliance & risk

Cross-border payments, AML modernization and fraud prevention in a faster world

Innovation with impact

Practical progress across cross-border, FX and ecosystem partnerships

Treasury resilience

Liquidity, balance sheet strategy and resilience under pressure

Consolidation & change

Risk and opportunity created by mergers and structural change

Regulatory readiness & industry roadmaps

What's next in requirements and industry direction

Momentum at a glance

60+

Organizations represented

25+

Expert-led sessions

70%+

C-suite and senior leaders

450+

Attendees



They set us up for success. The mood is upbeat, the content is rich and it's a really efficient way to connect with customers, share new innovations, and talk about their goals and how we might be able to help them. It's a conference worth attending for sure.

Senior Account Manager, Doxim

Event layout

The Queen Elizabeth's Conference wing will host this year's event, and bring plenaries, breakout sessions, and the exhibit area together on a single level for easy access.

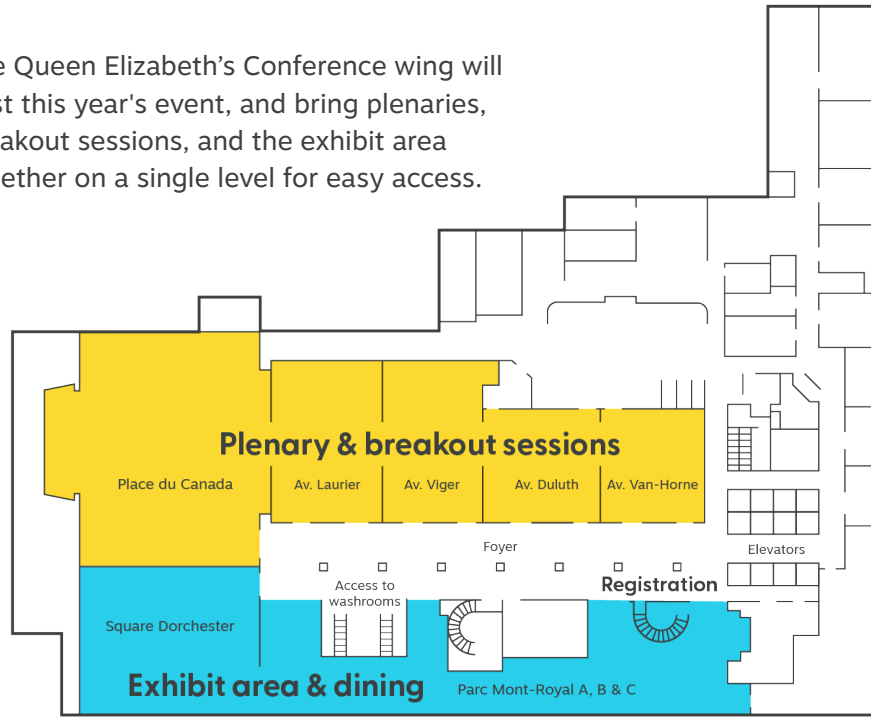
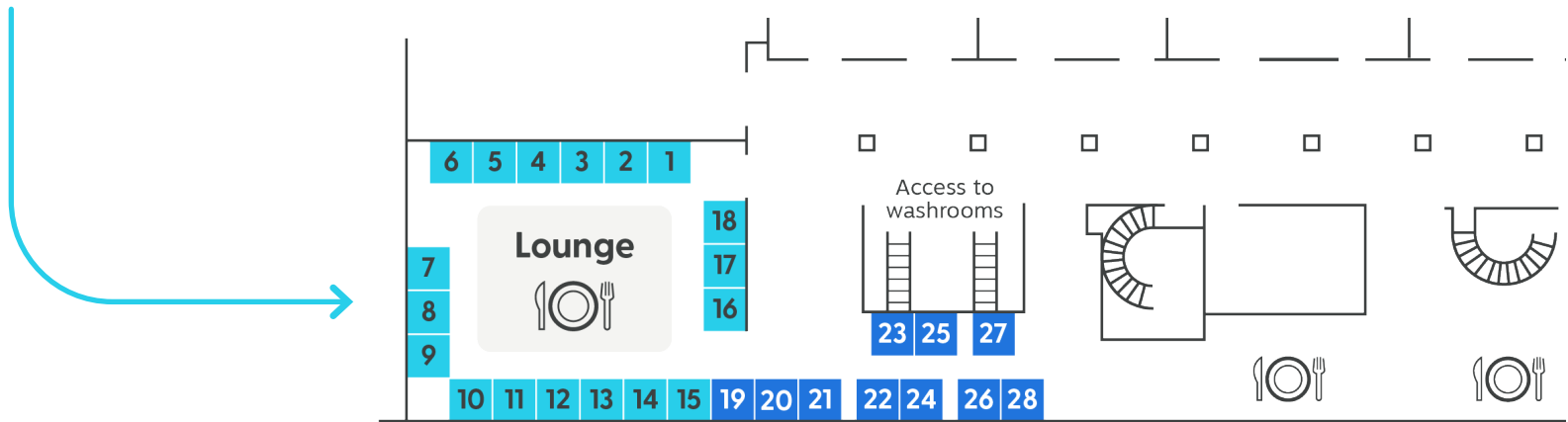


Exhibit area

A detailed overview of the exhibit area layout, featuring a mix of traditional exhibit booths and turnkey kiosks. The space provides sponsors and exhibitors with an ideal environment to engage attendees during scheduled breaks, meals, and the happy hour reception.

- Exhibitor booths
- Exhibitor kiosks
- Food & Drink



Be among industry leaders

We've had the opportunity to collaborate with many of Canada's leading financial and technology organizations. Below are just a few of our past Momentum partners.



Schedule*

Monday October 26

8:00 a.m. – 5:00 p.m.
Registration

2:00 p.m. – 4:00 p.m.
**Exhibit area opens with
light bites**

5:00 p.m. – 7:00 p.m.
Welcome reception

Tuesday October 27

7:00 a.m. – 8:00 a.m.
Breakfast

10:30 a.m. – 11:00 a.m.
**Networking break in
exhibit area**

12:00 p.m. – 1:00 p.m.
**Lunch & networking in
exhibit area**

2:00 p.m. – 2:30 p.m.
**Networking break in
exhibit area**

4:30 p.m. – 6:30 p.m.
Happy hour in exhibit area

Wednesday October 28

7:00 a.m. – 8:00 a.m.
Breakfast

10:15 a.m. – 10:45 a.m.
**Networking break in
exhibit area**

11:45 a.m. – 12:45 p.m.
**Lunch & networking in
exhibit area**

1:45 p.m. – 2:15 p.m.
**Networking break in
exhibit area**

Exhibitor move-in

Monday, October 26
8:00 a.m. – 12:00 p.m.

Exhibitor move-out

Wednesday, October 28
3:30 p.m. – 6:00 p.m.

Sponsorship opportunities

Showcase your brand before, during, and after the event. All packages include the chance to share your company bio and materials with attendees, plus logo placement in the event app, on the website, in event promotions and across on-site signage.

Opportunity	Available	Cost	Included in package			
			Full-access complimentary passes	50% off full-access extra passes	Exhibitor booth (See page 22 for full details)	Attendee list (Distributed twice)
Main stage	2	\$23,500	2	1	1	✓ w/ emails
Welcome reception host	1	\$28,000	2	1	1	✓
Happy hour host	1	\$23,700	2	1	1	✓
Food & break - Day 1	1	\$6,500	1	1	—	✓
Food & break - Day 2	1	\$8,500	1	1	—	✓
Food & break - Day 3	1	\$8,500	1	1	—	✓
Wifi & mobile app	1	\$16,000	1	1	—	✓
Lanyards	1	\$16,000	1	1	—	✓
Hotel keycard	1	\$14,500	1	1	—	✓
Foyer pillars & glass wrap	1	\$16,500	1	1	—	✓
Mezzanine banner	1	\$12,000	1	1	—	✓
Window decals	1	\$11,000	1	1	—	✓
Elevator doors	1	\$11,800	1	1	—	✓
Logo placement	3	\$3,500	—	—	—	✓
Massage station	1	\$11,500	1	1	—	✓
Device charging	1	\$10,200	1	1	—	✓



Inspire



Connect & engage



Amplify



Showcase



Support



Main stage sponsor

Highlight your brand with a 5-minute keynote introduction delivered from the main stage.

Includes:

- Access to full attendee list with emails
- Two complimentary conference passes
- Option to purchase an additional pass at 50% off
- Complimentary 8' x 10' exhibit booth (which includes two complimentary passes and one discounted pass)

\$23,500

Inspire

For brands looking to kick off the day and set the tone for an inspiring and impactful experience



All sponsorships include: All packages include the chance to share your company bio and materials with attendees, plus logo placement in the event app, on the website, in event promotions and across on-site signage.

Connect & engage

For brands that want to build connections and create networking moments with attendees



Welcome reception host

Close out Day 1 with a reception in the Agora & Centre-Ville room - relax, connect, and enjoy refreshments in a unique and vibrant setting.

Includes:

- Two complimentary conference passes
- Option to purchase one additional pass at 50% off
- Complimentary 8' x 10' exhibit booth (which includes two complimentary passes and one discounted pass)
- Branded drink tickets and napkins
- Custom creative content brought to life through projection mapping across three feature walls and four pillars, creating a fully branded, immersive environment

\$28,000



All sponsorships include: All packages include the chance to share your company bio and materials with attendees, plus logo placement in the event app, on the website, in event promotions and across on-site signage.



Happy hour host

Put your brand at the centre of one of the most anticipated networking moments - happy hour in the exhibit area.

Includes:

- Two complimentary conference passes
- Option to purchase one additional pass at 50% off
- Complimentary 8' x 10' exhibit booth (which includes two complimentary passes and one discounted pass)
- Branded drink tickets and napkins
- A selfie booth station, perfect for capturing and sharing the moment

\$23,700

Connect & engage

For brands that want to build connections and create networking moments with attendees



All sponsorships include: All packages include the chance to share your company bio and materials with attendees, plus logo placement in the event app, on the website, in event promotions and across on-site signage.



Connect & engage

For brands that want to build connections and create networking moments with attendees

Food & break sponsors

Keep conversations flowing by sponsoring meals and refreshment breaks, bringing people together and putting your brand front and centre throughout the day.

Includes:

- Exclusive sponsorship of afternoon networking break in exhibit area (Day 1)
- Exclusive sponsorship of breakfast, lunch and dedicated breaks (Day 2 & 3)
- Branded tabletop signage
- Takeaway coffee cups that put your brand directly in attendees' hands and on the move
- Two complimentary conference passes
- Option to purchase one additional pass at 50% off

Day 1	Day 2	Day 3
\$6,500	\$8,500	\$8,500



All sponsorships include: All packages include the chance to share your company bio and materials with attendees, plus logo placement in the event app, on the website, in event promotions and across on-site signage.



Wi-Fi & mobile app sponsor

Put your brand at the centre of connectivity with presence on the event app and splash page—along with the ability to customize the Wi-Fi password.

Includes:

- Logo placement on the mobile app splash screen
- Sponsor named Wi-Fi password
- Logo placement on the mobile app's homepage, with click-through redirect to sponsor's website
- One complimentary conference pass
- Option to purchase one additional pass at 50% off

\$16,000

Amplify

For brands looking to maximize visibility across digital touchpoints



All sponsorships include: All packages include the chance to share your company bio and materials with attendees, plus logo placement in the event app, on the website, in event promotions and across on-site signage.



Showcase

For organizations wanting to boost brand recognition across conference spaces

Lanyard sponsor

Keep your brand at the heart of every interaction by featuring it on attendees' lanyards, delivering consistent, high-visibility throughout the event.

Includes:

- Logo treatment on event lanyards
- One complimentary conference pass
- Option to purchase one additional pass at 50% off

\$16,000



All sponsorships include: All packages include the chance to share your company bio and materials with attendees, plus logo placement in the event app, on the website, in event promotions and across on-site signage.



Hotel keycard sponsor

Put your brand in front of attendees early with logo placement on hotel keycards, delivering continuous exposure throughout their stay.

Includes:

- Custom brand design featured on one side of all hotel room keycards given to conference attendees
- One complimentary conference pass
- Option to purchase one additional pass at 50% off

\$14,500



Showcase

For organizations wanting to boost brand recognition across conference spaces



All sponsorships include: All packages include the chance to share your company bio and materials with attendees, plus logo placement in the event app, on the website, in event promotions and across on-site signage.

Showcase

For organizations wanting to boost brand recognition across conference spaces



Foyer pillars & glass wrap sponsor

Turn the conference foyer into a powerful brand moment with exclusive custom design on pillars and glass wall feature. These bold surfaces create an immersive visual experience that captures attention from first arrival onward.

Includes:

- Feature your brand on six pillars and a glass wall in a bustling event hub, turning constant attendee movement into repeated brand exposure
- One complimentary conference pass
- Option to purchase one additional pass at 50% off

\$16,500



All sponsorships include: All packages include the chance to share your company bio and materials with attendees, plus logo placement in the event app, on the website, in event promotions and across on-site signage.



Mezzanine banner sponsor

Gain sustained brand exposure through prominent placement on the mezzanine, a key circulation point for attendees moving between sessions and networking areas.

Includes:

- Prominent branded banner displayed in a high-visibility area, serving as a visual focal point throughout the event and a natural backdrop for attendee moments
- One complimentary conference pass
- Option to purchase one additional pass at 50% off

\$12,000



Showcase

For organizations wanting to boost brand recognition across conference spaces



All sponsorships include: All packages include the chance to share your company bio and materials with attendees, plus logo placement in the event app, on the website, in event promotions and across on-site signage.

Showcase

For organizations wanting to boost brand recognition across conference spaces



Window decal sponsor

Activate the exhibit area corridor with window decals that reach attendees as they gather to eat and move throughout the event space, delivering continuous, high-impact brand exposure.

Includes:

- Prominent window placement on a bank of windows in conference wing hallway offering strong brand visibility among passing attendees
- One complimentary conference pass
- Option to purchase one additional pass at 50% off

\$11,000



All sponsorships include: All packages include the chance to share your company bio and materials with attendees, plus logo placement in the event app, on the website, in event promotions and across on-site signage.



Elevator door branding sponsor

Place your message front and center in one of the conference's highest-traffic environments.

Includes:

- Showcase your custom design across four elevator doors, delivering high-impact brand visibility to attendees
- One complimentary conference pass
- Option to purchase one additional pass at 50% off

\$11,800



Showcase

For organizations wanting to boost brand recognition across conference spaces



All sponsorships include: All packages include the chance to share your company bio and materials with attendees, plus logo placement in the event app, on the website, in event promotions and across on-site signage.



Showcase

For organizations wanting to boost brand recognition across conference spaces

Logo placement sponsor (3 available)

Consistent, basic brand visibility from pre-event promotion through to the on-site experience.

Includes:

- Logo placement on the event website, in the event app, on the website, in event promotions and across on-site signage

\$3,500



All sponsorships include: All packages include the chance to share your company bio and materials with attendees, plus logo placement in the event app, on the website, in event promotions and across on-site signage.



Massage station Sponsor

Offer attendees moments to recharge through mobile chair massage sessions, providing high-visibility brand exposure and meaningful on-site engagement.

Includes:

- Tabletop signage to promote experience
- One complimentary conference pass
- Option to purchase one additional pass at 50% off

\$11,500



Device charging sponsor

Help attendees stay charged with branded charging stations and screens in high traffic areas—useful touchpoints that keep your brand top of mind.

Includes:

- Includes one self-serve charging station equipped with 25 portable, branded power banks
- Branded digital screen content on phone charging station
- One complimentary conference pass
- Option to purchase one additional pass at 50% off

\$10,200



Support

For brands that prefer strategic promotional placements that enhance the attendee experience



All sponsorships include: All packages include the chance to share your company bio and materials with attendees, plus logo placement in the event app, on the website, in event promotions and across on-site signage.

Exhibitor opportunities



Exhibitor opportunities



Exhibitor booth (18 available)

Elevate your brand presence with a customizable 8' x 10' exhibit booth—your hub for connecting with attendees during the conference.

Includes:

- Customizable 8' x 10' booth space in the exhibit hall
- 8' high draped backwall and 3' high draped sidewalls
- One 6' draped table and two fabric chairs
- Standard electrical outlet (included at no additional charge)
- Standard carpet
- Two full-access complimentary conference passes
- Option to purchase one full-access additional pass at 50% off

\$5,850



Turnkey kiosk (10 available)

Put your brand in the spotlight with a ready-to-go, customizable exhibitor kiosk built for high visibility and attendee engagement.

Includes:

- Forward-facing kiosk wall including branded graphic header and back wall
- Includes counter with sliding doors and one fabric stool
- Standard electrical outlet (included at no additional charge)
- Standard carpet
- Optional 40" monitor (\$400 + taxes)
- Two full-access complimentary conference passes
- Option to purchase one full-access additional pass at 50% off

\$6,100

Interested in becoming a Momentum partner?

We'd love to hear from you! Feel free to reach out to events@central1.com